



**Office of Children  
and Family Services**

KATHY HOCHUL  
Governor

SHEILA J. POOLE  
Commissioner

**\*\*\*\*\*MARKET RATES TELEPHONE SURVEY OF 2021\*\*\*\*\***

Dear Child Care Provider:

Every few years, the Office of Children and Family Services conducts a survey of the price of child care across the state of New York. This information is very important. It helps us to update child care subsidy payment rates so they reflect local prices. You may be called and asked to participate in this year's *Child Care Market Rate Survey*.

The Market Rate Survey Team will be conducting the survey from September to December, 2021. If you are called, the number on your caller ID will be 844-863-9318. If you choose to participate, you will be asked what you charge for child care and how many children are in your care. Please base your answers using the rates you charge to your "*private pay clients*," not the rates you charge for children whose care is paid for by the county department of social services (or in New York City by the Administration of Children's Services or Human Resource Administration). The survey takes about 15 minutes.

Please do not mail back the enclosed form. Wait for the Market Rate Survey Team to call you. We are providing you with the survey form so that you will be familiar with the questions and be able to answer them more easily during the phone interview, if you are called. If your telephone number has changed, please be sure that your licensor or registrar has your current telephone number so that we are able to reach you. Please tell people who may answer your telephone (staff, volunteers, household members in family day care) about this survey.

The information you give us will be used to make any necessary changes to the child care subsidy rates for your county. Please be assured that the information in this survey will ONLY be used for that purpose. Your individual responses will not be shared with anyone other than the staff who will be data entering and processing the survey results. To meet federal requirements, we may call a few randomly selected providers to verify the information included in the survey.

If you have any questions, please call us at (518) 474-9454.

As a person who cares about children and child care, I know you understand how important it is for the payment rates for child care subsidy to be current. Please consider participating in the survey if you are called.  
**THANK YOU!**

Sincerely,

A handwritten signature in black ink that reads "Janice Molnar".

Janice Molnar  
Deputy Commissioner  
Division of Child Care Services