

FOR IMMEDIATE RELEASE

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National Mentoring Month at Local Malls

Albany, NY December 13, 2010 – January 1, 2011 marks the start of the tenth annual National Mentoring Month. Locally, the Capital Region Mentoring Partnership will be at area malls to raise awareness about mentoring in its various forms and recruit individuals to mentor, especially in programs that have waiting lists of young people. **On Saturday, January 8 from 12:00-2:00pm local mentoring programs will be at the following malls: Aviation** (578 Aviation Rd, Queensbury, NY 12804), **Crossgates** (1 Crossgates Mall Rd, Albany, NY 12203), **Rotterdam Square** (93 W Campbell Rd, Schenectady, NY 12306) and **Wilton** (3065 Route 50, Saratoga Springs, NY 12866).

There are thousands of young people in the Capital Region who are waiting for a mentor like you. With so many mentoring opportunities in the Capital Region, there is bound to be one that works for you. Families interested in finding a mentor for their children are also invited. For more information contact Jennifer Mowers at (518)862-1250 ext 20 or Jenniferm@bbbscr.org. To search for a mentoring program near you visit: <http://www.mentoring.org>.

Research has shown that programs that rely on volunteer mentors can play a powerful role in reducing drug abuse and youth violence while greatly enhancing a young person's prospects for leading a healthy and productive life.

The Capital Region Mentoring Partnership is an active advocate and voice for mentoring in the Capital Region of New York State, to advocate for the expansion of safe, quality mentoring opportunities for the youth and families of the Capital Region, and to function as a resource for mentors, mentoring programs and mentoring initiatives in the Capital Region.

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